

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE	Makeup Artistry II		
CODE NO. :	EST 200	SEMESTER:	2
PROGRAM:	Esthetician Diploma Program		
AUTHOR:	Silvana Bassanello		
DATE:	Jan 2016	PREVIOUS OUTLINE DATED:	Jan 2015
APPROVED:	"Angelique Lemay"		Jan/16
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	DEAN		DATE
TOTAL CREDITS:	4		
PREREQUISITE(S):	Makeup Artistry I (EST 161)		
HOURS/WEEK:	4		

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I. COURSE DESCRIPTION:

This course builds on the knowledge and skills acquired in Makeup Artistry I. Students will be instructed with corrective techniques for eyes, lips, face shapes and particular facial features. Emphasis will continue with practical instruction with the professional makeup procedure for special occasion makeup for all ages and for evening and bridal applications. A review of eye brow shaping will be stressed. This course will also include practical instruction with eyelash and eyebrow tinting, applying semi- permanent false eyelashes and eyelash perming treatments. New practical instruction will include airbrush makeup application and equipment.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Perform a pin-up makeup application, for any occasion and for all ages.
Potential Elements of the Performance:
 - Complete an in depth client consultation to determine lifestyle, personal preferences, contraindications and client needs in order to provide a makeup application suitable for the client.
 - Recognize the characteristics of a mature skin and apply corrective techniques to enhance a client's features.
 - Promote the features and benefits of ingredients and makeup products
 - Maintain a sanitized workstation and dispose of all single use items
 - Sanitize and disinfect makeup supplies and products as required by Algoma Public Health.
 - Maintain and store all makeup supplies and products as required by Algoma Public Health.
 - Recommend makeup products and supplies for homecare and maintenance.
 - Follow the Professional Makeup Procedure step by step to ensure a professional look.
 - Complete a "mature makeup" portfolio

2. Perform a bridal makeup application.
Potential Elements of the Performance:
 - Complete and in depth client consultation to determine lifestyle, personal preferences, contraindications and client needs in order to provide a makeup application suitable for the client.
 - Maintain a sanitized workstation and dispose of all single use items.
 - Demonstrate knowledge of the 5 classic bridal looks.
 - Discuss important elements of a bridal makeup.
 - Discuss the importance of lighting and photography and their effects on makeup.
 - Apply corrective techniques for optimal results.
 - Use and maintain all makeup supplies and equipment as required by Algoma Public Health.
 - Sanitize and disinfect all supplies as required by Algoma Public Health.

- Apply the Professional Makeup Procedure.
 - Complete a “bridal makeup” portfolio.
3. Demonstrate an airbrush makeup application.
Potential Elements of the Performance:
- Apply airbrush “complexion” techniques – foundation, concealing, contouring and highlighting
 - Demonstrate the appropriate and safe use of the airbrush compressor and gun.
 - Maintain and store makeup products and supplies as required by the Algoma Public Health
4. Apply semi- permanent eyelashes.
Potential Elements of the Performance:
- Follow the correct set up procedures and maintain a sanitized workstation.
 - Apply safe and proper techniques when applying lashes
 - Differentiate between band, individual and semi -permanent eyelashes
 - Sanitize and disinfect all workstations, and supplies as required by Algoma Public Health
 - Store and maintain all products and equipment as required by Algoma Public Health.
 - Complete a set of each type of eyelash application
 - Educate client on post care to ensure an optimal end result and lasting effects
5. Demonstrate an eyelash perming treatment.
Potential Elements of the Performance:
- Apply proper set up procedures and maintain a sanitized workstation.
 - Use of safe and proper techniques when providing this treatment.
 - Knowledge of contraindications prior to applying the treatment.
 - Educate client on post care to ensure an optimal end result and lasting effects.
 - Sanitize, and disinfect all equipment and supplies as required by Algoma Public Health.
 - Store and maintain all products and equipment as required by Algoma Public Health.
6. Perform a professional eyelash and eyebrow tinting treatment.
Potential Elements of the Performance:
- Prepare client and workstation for service
 - Prepare tinting solution
 - Shape eyebrows
 - Apply solution to eyelashes and eyebrows safely and effectively
 - Knowledge of benefits and contraindications to treatment.

7. Demonstrate the professional image and conduct necessary to be successful in the esthetic industry.

Potential Elements of the Performance:

- Adhere to the Ethics associated with the Esthetic profession.
- Demonstrate punctual and regular attendance for all classes.
- Comply with the Policies and Procedures established by the Esthetician's Diploma regarding dress code, physical appearance
- Adhere to policies outlined in the Student Code of Conduct regarding behaviour
- Demonstrate accountability for your own academic and professional growth
- Demonstrate proper sanitation, disinfection and sterilization methods of all products, equipment and workstations to ensure the health and safety of others.
- Demonstrate effective interpersonal, verbal and non verbal communication skills with faculty, peers and clients.
- Determine current trends in the Esthetic industry.

8. Perform, with proficiency, an eyebrow shaping service.

Potential elements of the Performance:

- Set up workstation for an eyebrow shaping service
- Prepare client.
- Measure, with accuracy, the beginning, the arch and the tail of the eyebrow.
- Consult with a client to determine the optimal shape based on a client's features, desires and any limitations which may be present.
- Wax the eyebrows, with proficiency, according to the measurements taken using soft and hard waxes.
- Suggest makeup products used to enhance brow shape and to maintain the eyebrow shape post service.

III. TOPICS:

1. Band and Individual False Eyelashes
2. Semi Permanent False Eyelashes
3. Eyelash Perming
4. Mature Makeup Application
5. Bridal Makeup
6. Airbrush Makeup Techniques and Equipment
Advanced Evening Applications, Glamour, Smokey
Eyebrow Shaping Techniques
7. Eyelash and Eyebrow Tinting

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Makeup Kit and Supplies

V. EVALUATION PROCESS/GRADING SYSTEM:

The following semester grades will be assigned to students in post-secondary courses:

Eyebrow Shaping	20 marks
Pin Up Portfolio	20 marks
Alladin Participation	20 marks
Eyelash Tinting	10 marks
Final Exam Practical Bridal Application	30 marks

In order to successfully complete Makeup Artistry II a student must have attended 80% of all classes. Failure to comply will result in an F grade overall regardless of marks achieved throughout the semester.

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	3.00
B	70 - 79%	2.00
C	60 - 69%	1.00
D	50 – 59%	0.00
F (Fail)	49% and below	
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

Note: For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.